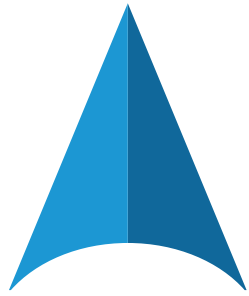


2015

PALMA SUPERYACHT SHOW



**ACREW**

PALMA SUPERYACHT SHOW

THURSDAY 30TH APRIL  
- MONDAY 4TH MAY

2 0 1 5

## THE ACREW LOUNGE

BEST REACHED THROUGH THE E2 ENTRANCE  
(MOLL VELL). FACING BLUE CAFE, THE LOUNGE  
IS AT THE END OF THE STANDS TO THE RIGHT.

# PROGRAMME

## THURSDAY 30TH APRIL, 2015

**LUNCH**  
12.30 - 14.00

## NETWORKING LUNCH

A sumptuous selection of cured meats, gravlax, seafood & cheeses accompanied with salad and fresh bread complemented by a selection of mallorcan wines.

NEKO YACHT SUPPLY &  
NO 12 FINE WINES &  
PROVISIONS

**HAPPY HOUR**  
18.00 - 20.00

Captains & Crew are invited to join us at the ACREW Lounge for canapés & free drinks.

HAPPY HOUR  
SPONSORED BY  
NAVICOMM MARINE  
SYSTEMS

**CPD SERIES**

The ACREW Continuous Professional Development (CPD) Series. At ACREW, we believe in the improvement and broadening of knowledge. ACREW workshops are devised to help crew develop professional expertise as well as personal qualities.

**NEWBIES**  
11.30 - 12.30INTRODUCTION TO  
SUPERYACHTING

Guidance for those who are new to yachting or interested in entering the industry; a seminar touching on career guidance and preparation to what training you might need, help with CV's, how to record Sea Service and a chance to ask some fundamental questions.

Facilitator:  
**Joey Meen**  
PYA

**ALL CREW**  
14.00 - 15.30PROVIDING CREW  
WITH THE LEADERSHIP  
THEY NEED

From the data collected during the crew turnover survey, many comments were made about the leadership experienced by crew. Aimed at senior crew join this lively debate about what crew need in terms of leadership and how the industry can ensure senior crew provide it.

Facilitator:  
**Karen Passman**  
IMPACT CREW

**CAPTAINS**  
16.00 - 17.30STP & ACREW  
FUEL PURCHASING  
FOR THE MED

This workshop will review your fuelling requirements for the summer in the med to ensure that you take advantage of the Duty Regulations and enjoy the best results possible based on costs, fuel quality and service.

Facilitator:  
**Murray Bishop**  
GAC SUPERYACHT SERVICES  
ON BEHALF OF STP  
SHIPYARD PALMA

**ALL CREW**  
12.30 - 13.00WHY CREW LEAVE  
- SURVEY RESULTS  
UNVEILED

Come to the very first unveiling of the crew turnover survey results. After 6 months of data collection and analysis; Impact Crew will be sharing some of their key findings behind the reasons why crew turnover in the industry is high.

Facilitator:  
**Karen Passman**  
IMPACT CREW

**CAPTAINS & PRESS**  
13.30 - 14.00STP & ACREW  
SUPERYACHT  
PROFESSIONAL  
DEVELOPMENT PRESS  
CALL

STP & ACREW cordially invite press and captains to unveil the 4th edition of the STP & ACREW Superyacht professional development event.

Facilitator:  
**JOAN ROSSELLO**  
STP SHIPYARD PALMA  
**Abi Wallace**  
ACREW

**INTERIOR**  
16.00 - 17.30

## FLORAL DESIGN

A talk on how to shop for good quality flowers and the care and conditioning of them. Followed by a demonstration on how to make some simple vase arrangements.

Facilitator:  
**Joanna Walton**  
JOANNA WALTON FLOWERS

**ALL CREW**  
14.00 - 15.30PRIMARY MEDICAL  
CARE RESPONSE

This covers primary response, initial care & stabilisation: What to do & how to do it!

Facilitator:  
**Nicholas Stael von Holstein**  
& **Amanda Hewson**  
MEDICAL SUPPORT  
OFFSHORE

**ENGINEERS**  
16.00 - 17.30MARINE ENGINEERS  
CURRENT & FUTURE  
FUEL RESPONSIBILITIES

A closer look at the legal & operational responsibilities when bunkering, storing & burning diesel fuels. Oliver will review the precautions needed for bunkering fuel, the practices required to store fuel for long periods and the new legal responsibilities to meet MARPOL guidelines.

Facilitator:  
**Oliver Rumford-Warr**  
FUELCARE

# FRIDAY 1ST MAY, 2015

## LUNCH 12.30 - 14.00

### NETWORKING LUNCH

A sumptuous selection of cured meats, gravlax, seafood & cheeses accompanied with salad and fresh bread complemented by a selection of mallorcan wines.

**NEKO YACHT SUPPLY & NO 12 FINE WINES & PROVISIONS**

## HAPPY HOUR 18.00 - 20.00

Captains & Crew are invited to join us at the ACREW Lounge for canapés & free drinks.

**HAPPY HOUR SPONSORED BY NAVICOMM MARINE SYSTEMS WITH LOUNGE MUSIC FROM EVENTSBYZOOM RESIDENT DJ DANI L MEBIUS**

## CPD SERIES

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## ONE2ONE SESSION 11.00 - 18.00

By appointment only

### PERSONAL DEVELOPMENT ONE2ONE SESSIONS

Personal one2one review sessions available with the leading yachtie financial expert who can advise you on all aspects of personal planning, be it short, medium or long term needs.

Facilitator:  
**Oliver Maher**  
**UNITED ADVISERS MARINE**  
**Tim Reedman**  
**ST JAMES'S PLACE**

## ALL CREW 14.00 - 15.30

### PAEDIATRIC & KIDS MEDICAL CARE

A focus on care for kids onboard and what type of medical kit you should have.

Facilitator:  
**Nicholas Stael von Holstein & Amanda Hewson**  
**MEDICAL SUPPORT OFFSHORE**

## ALL CREW 11.30 - 12.30

### CREW FINANCES – LOOKING AFTER YOUR MONEY

A valuable insight into everything financial. From opening offshore accounts, to filing tax returns, keeping your income safe and providing for your future. Tim is an expert in investment management and looks after the crew of many of the world's largest superyachts.

Facilitator:  
**Tim Reedman**  
**ST JAMES'S PLACE**

## CAPTAINS 16.00 - 17.30

### STP & ACREW FUEL PURCHASING FOR THE MED

This workshop will review your fuelling requirements for the summer in the med to ensure that you take advantage of the Duty Regulations and enjoy the best results possible based on costs, fuel quality and service.

Facilitator:  
**Murray Bishop**  
**GAC SUPERYACHT SERVICES ON BEHALF OF STP SHIPYARD PALMA**

## ALL CREW 11.30 - 12.30

### MANAGING THE CAUSES OF HIGH CREW TURNOVER

This session aims to understand what is behind the push and pull factors that cause crew to leave a yacht. Karen will be looking into what small changes could be made to enable yachts to tap into the motivational drivers of crew and increase morale, loyalty and longevity on board.

Facilitator:  
**Karen Passman**  
**IMPACT CREW**

## SATURDAY 2ND MAY, 2015

**LUNCH**  
12.30 - 14.00**NETWORKING LUNCH**

A sumptuous selection of cured meats, gravlax, seafood & cheeses accompanied with salad and fresh bread complemented by a selection of mallorcan wines.

**NEKO YACHT SUPPLY & NO 12 FINE WINES & PROVISIONS**

**ONE2ONE SESSION**  
11.00-13.00 / 16.00-18.00  
By appointment only**THE NEXT BEST STEP FOR YOUR CAREER**

One2One review sessions offering advice on how to create the best path for your personal career development. For example, where should you place yourself in the job market when looking for a new job? Have you had a change in lifestyle expectations?

Facilitator:  
Jenny Howarth  
**IYC CREW**

**ONE2ONE SESSION**  
11.00 - 18.00  
By appointment only**PERSONAL DEVELOPMENT ONE2ONE SESSIONS**

Personal one2one review sessions available with the leading yachtie financial expert who can advise you on all aspects of personal planning, be it short, medium or long term needs.

Facilitator:  
**Oliver Maher**  
**UNITED ADVISERS MARINE**  
**Tim Reedman**  
**ST JAMES'S PLACE**

**ALL CREW**  
11.30 - 12.30**CPR & OXYGEN PROTOCOLS USAGE WITH A FOCUS ON DIVING MEDICINE**

A review on Heart Attacks, CPR and post care. Oxygen Uses with a focus on dealing with diving injuries.

Facilitator:  
**Nicholas Stael von Holstein & Amanda Hewson**  
**MEDICAL SUPPORT OFFSHORE**

**ALL CREW**  
11.30 - 12.30**PROFESSIONAL DEVELOPMENT | GAPS IN TRAINING**

A seminar for all departments to discuss if the current available and also mandatory training is in fact addressing the skills and knowledge needed to do your jobs?. Where do crew think training is going wrong? what is missing and how we can change this?

Facilitator:  
**Joey Meen**  
**PYA**

**INTERIOR**  
11.30 - 13.00**THE SECRETS OF SILVER CARE & CRAFTSMANSHIP**

How to properly clean silver without the use of standard dips, using natural products and a little work effort taking out any scratches – its a real eye opener!

Facilitator:  
**Peter Vogel & Antonius Martinus de Wit**  
**INTERIOR YACHT SERVICES**

**INTERIOR**  
14.00 - 15.30**CREATING HIGH PERFORMING INTERIOR TEAMS**

This workshop aims to make life on board easier by offering awareness of the individual development stages of your fellow peers and the matching leadership styles. Resulting in a common language for managers and crew alike.

Facilitator:  
**Peter Vogel**  
**INTERIOR YACHT SERVICES**

**CPD SERIES**

The ACREW Continuous Professional Development (CPD) Series. At ACREW, we believe in the improvement and broadening of knowledge. ACREW workshops are devised to help crew develop professional expertise as well as personal qualities.

**CAPTAINS**  
14.00 - 15.30**CREATING THE DREAM TEAM - RECRUITMENT IS JUST THE START**

The word on the street is that crew agents want high crew turnover, however, IYC Crew wish to dispel the myth. You've recruited the right people, but still hear the bickering. With over 50% of crew citing crew issues, Impact Crew will leave you with tips and tools to help you create the "dream team".

Facilitator:  
**Karen Passman**  
**IMPACT CREW**  
**Jenny Howarth**  
**IYC CREW**

**INTERIOR**  
16.00 - 17.30**WINE & THE YACHTING INDUSTRY**

The workshop will give advise on storing of wine onboard the yachts and what period of time you should have the wine onboard. We will display how wine should be served, the correct glasses to use and what temperature you should serve red, white and rosé wines and also the different grape variety.

Facilitator:  
**Charlotte Painter**  
**NO 12 FINE WINES & PROVISIONS**

**CAPTAINS & HODs**  
16.00 - 17.30**STP & ACREW KEEPING CREW MOTIVATED THROUGH THE YARD PERIOD AND BEYOND**

Whether in a yard period or having a slow "down" season, what can we do to keep crew energised, engaged and content? Join STP and Impact Crew as we look at some of the most current thinking on motivation.

Facilitator:  
**Karen Passman**  
**IMPACT CREW ON BEHALF OF STP SHIPYARD PALMA**

# SUNDAY 3RD MAY, 2015

## LUNCH 12.30 - 14.00

### NETWORKING LUNCH INCLUDING PRODUCT DEMONSTRATION BY ENJO YACHTING

How to get a complete chemical free system for interior and exterior cleaning demonstration. Includes buffet lunch complemented by a selection of mallorcan wines.

NEKO YACHT SUPPLY,  
NO 12 FINE WINES &  
PROVISIONS AND  
ENJO YACHTING

## HAPPY HOUR 18.00 - 20.00

YachtWrap would like to invite you to attend their showcase on how to transform the look and feel of your yacht demonstrating the latest Vinyl technology. Canapés and free drinks provided.

HAPPY HOUR  
SPONSORED BY  
YACHTWRAP

## CPD SERIES

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## ONE2ONE SESSION 11.00 - 16.00

By appointment only

### THE NEXT BEST STEP FOR YOUR CAREER

One2One review sessions offering advice on how to create the best path for your personal career development. For example, where should you place yourself in the job market when looking for a new job? Have you had a change in lifestyle expectations?

Facilitator:  
Jenny Howarth  
IYC CREW

## INTERIOR 11.30 - 13.00

### THE SECRETS OF SILVER CARE & CRAFTSMANSHIP

How to properly clean silver without the use of standard dips, using natural products and a little work effort taking out any scratches – its a real eye opener!

Facilitator:  
Peter Vogel & Antonius  
Martinus de Wit  
INTERIOR YACHT SERVICES

## ONE2ONE SESSION 11.00 - 18.00

By appointment only

### PERSONAL DEVELOPMENT ONE2ONE SESSIONS

Personal one2one review sessions available with the leading yachtie financial expert who can advise you on all aspects of personal planning, be it short, medium or long term needs.

Facilitator:  
Oliver Maher  
UNITED ADVISERS MARINE  
Tim Reedman  
ST JAMES'S PLACE

## PROFESSIONALS AND MEDIA 12.30 - 14.00

### ACREW INNOVATIONS LUNCH

ACREW invite superyacht professionals and media to attend a presentation on the latest innovations in professional development for superyacht crew

Facilitator:  
Abi Wallace & Onno Ebbens  
ACREW

## CAPTAINS AND ALL CREW

11.30 - 12.30

### STP & ACREW VSAT UNPLUGGED

A discussion on budgeting for your VSAT needs, understanding new technologies of VSAT hardware suitable for the size of your yacht dependent on your cruising regions. Discussing your internal network setup including Wi-Fi access points and Bandwidth management.

Facilitator:  
Costas Charalambous  
GMC ON BEHALF OF STP  
SHIPYARD PALMA

## INTERIOR 14.00 - 15.30

### CREATING HIGH PERFORMING INTERIOR TEAMS

This workshop aims to make life on board easier by offering awareness of the individual development stages of your fellow peers and the matching leadership styles. Resulting in a common language for managers and crew alike.

Facilitator:  
Peter Vogel  
INTERIOR YACHT SERVICES

# MONDAY 4TH MAY, 2015

## LUNCH

12.30 - 14.00

NETWORKING LUNCH INCLUDING PRODUCT DEMONSTRATION BY ENJO YACHTING

How to get a complete chemical free system for interior and exterior cleaning demonstration. Includes buffet lunch complemented by a selection of mallorcan wines.

NEKO YACHT SUPPLY,  
NO 12 FINE WINES &  
PROVISIONS AND  
ENJO YACHTING

## CAPTAINS & ENGINEERS

11.30 - 12.30

STP & ACREW  
THE 'DIESEL BUG' FOR  
MARINE ENGINEERS

This STP & ACREW signature workshop will review the 'Diesel Bug' - what it is, why it occurs and how it will affect Superyachts. We will evaluate the various methods of prevention, how to spot it & how to cure the problem once discovered.

Facilitator:

**Oliver Rumford- Warr**

FUELCARE ON BEHALF  
OF STP SHIPYARD PALMA

## ENGINEERS

14.00 - 15.30

VSAT UNPLUGGED

A discussion on budgeting for your VSAT needs, understanding new technologies of VSAT hardware suitable for the size of your yacht dependent on your cruising regions. Discussing your internal network setup including Wi-Fi access points and Bandwidth management.

Facilitator:

**Costas Charalambous**

GMC - GLOBAL MARINE  
COMMUNICATIONS

## INTERIOR

14.00 - 15.30

FLORAL DESIGN

A talk on how to shop for good quality flowers and the care and conditioning of them. Followed by a demonstration on how to make some simple vase arrangements.

Facilitator:

**Joanna Walton**

JOANNA WALTON FLOWERS

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# ACREW

THURSDAY 30TH APRIL -  
MONDAY 4TH MAY

2015  
PALMA SUPERYACHT SHOW

ACREW will be participating at the Palma Superyacht Show in Palma de Mallorca from Thursday 30th April – Monday 4th May 2015. ACREW are excited to publish their programme which will include five days of their signature professional development workshops open to crew from all departments on board and, as always, they will be facilitated by top superyacht experts. The programme also offers evenings of entertainment including happy hours & lots of networking opportunities in their special ACREW Lounge setting.

**THE ACREW LOUNGE** is an area for crew to relax, enjoy some food & drinks & network with other crew as well as leading business professionals. The lounge will be open from 11.00 each day.

These types of events are organised to facilitate crew and to introduce them to professional development opportunities. ACREW encourages inter-professional exchanges between crew and business experts by offering free workshops, discussion groups, networking and social activities at events in yacht shows, shipyards and marinas.

## OUR PREMIUM PARTNERS & SPONSORS



# ACREW

THURSDAY 30TH APRIL -  
MONDAY 4TH MAY

2015  
PALMA SUPERYACHT SHOW

## THANKS TO ALL OUR PARTNERS & SPONSORS

