

# Report: ACREW Antibes, Workshops and One2One's Friday 27th February, Antibes - France

## Attending Crew



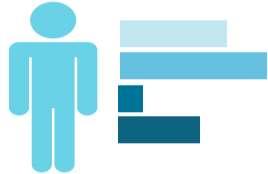
140 total ACREW Antibes participants  
114 Crew, 26 Business Guests

## ACREW Crew Members



Captain members 1846 to **1868**  
Engineer members 320 to **326**  
Interior crew members 1609 to **1642**  
Deck crew members 2063 to **2116**

## Workshop registrations and attendance by position:



33 interior crew  
53 deck crew  
6 engineers  
22 captains

## Workshops

**Ropes & Rigging**  
28 Attendees Deck focused session

**Creating High Performance Interior Teams**

22 Attendees Interior focused session

**Hiring with X-Ray Vision**

15 Attendees Captain focused session

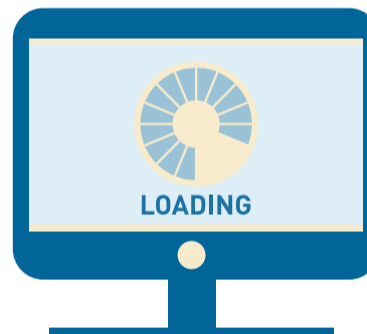


## Personal Development



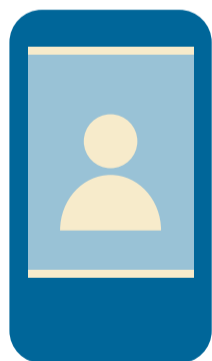
15 Registrations for the One2One Financial Advice Meetings

## Online Communications



151 Views to the ACREW Antibes registration page  
28 Social media posts

## Email Campaigns



4 Announcements sent to the following crew demographics:

1590	Captains	33% open rate
316	Engineers	32% open rate
1538	Deck Crew	27% open rate
1423	Interior Crew	22% open rate

3 Crew focused communication sent to the following crew demographics:

1590	Captains	31% open rate
1538	Deck Crew	27% open rate
1423	Interior Crew	21% open rate

## Most popular posts

1,708 views

"A sound piece of advice for all of us.."

828 views

"After 3 consecutive years at Antibes Yacht Show.."

1,159 views

"Be sure to join us if.."

2,159 views

"Team ACREW out & about in Antibes.."

1,084 views

"Only 1 more day to go.."

## Press Coverage

OnBoard OnLine <http://www.onboardonline.com/yachting-news/yachting-news/acrew-first-event-of-2015/>

The Howorths <http://www.thehoworths.com/superyacht-news/acrew-to-host-crew-development-workshop-in-antibes/>